Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Product
DEAN HELLER 4 SENATE

Contract Dates	Estimate #
10/17/12 - 10/23/12	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/22/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --1----	Spots/Week 1		Rate $3,250.00					
N 2	KVVU	10/18/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2		Rate $450.00					
N 3	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1		Rate $450.00					
N 4	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1		Rate $725.00					
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2		Rate $725.00					
N 6	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1		Rate $700.00					
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2		Rate $700.00					
N 8	KVVU	10/17/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WT---	Spots/Week 2		Rate $275.00					
N 9	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2		Rate $275.00					
N 10	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2		Rate $250.00					
N 11	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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498623 /	06368051

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10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $250.00						
N 12	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WT---	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WTh-----	:30		~~$195.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WTh-----	:30		~~$195.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 13	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W-F--	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		~~$195.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		~~$195.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 14	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$390.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $195.00						
N 15	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Cops/Dog The Bounty Hunte	M-F 12-1p	----ThF----	:30		~~$195.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
2	KVVU	10/15/12-10/21/12		Cops/Dog The Bounty Hunte	M-F 12-1p	----ThF----	:30		~~$195.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 16	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	0	$0.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Cops/Dog The Bounty Hunte	1-2pm	MTu--------	:30		~~$195.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
2	KVVU	10/22/12-10/28/12		Cops/Dog The Bounty Hunte	1-2pm	MTu--------	:30		~~$195.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 17	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1	Rate $425.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Katie	1-2pm	----Th-----	:30		~~$425.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 18	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	$425.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $425.00						
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	19	$9,500.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W-F--	Spots/Week 2	Rate $450.00						

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10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	KVVU	10/15/12-10/21/12		Anderson	3-4p	---W--F----		:30	~~$450.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		Anderson	3-4p	---W--F----		:30	~~$450.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
3	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------		:30	~~$425.00~~	NM		
Ⓜ See MG 19.23,19.24												
4	KVVU	10/22/12-10/22/12		Special Early News	Special Early News	M----------		:30	~~$765.00~~	NM		
Ⓜ See MG 25.3,25.4,25.5												
5	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1	----Th-----		:30	$825.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
6	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1	----Th-----		:30	$825.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
7	KVVU	10/22/12-10/22/12		TMZ	M-Sa 8-10p/Su 7-1	M----------		:30	~~$825.00~~	NM		
Ⓜ See MG 25.3,25.4,25.5												
8	KVVU	10/17/12-10/17/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-------		:30	$1,025.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
9	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm	---W-------		:30	$2,200.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
10	KVVU	10/17/12-10/19/12		Friends	M-F 12:05-1:05a	---WThF----		:30	$225.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
11	KVVU	10/17/12-10/19/12		Friends	M-F 12:05-1:05a	---WThF----		:30	$225.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
12	KVVU	10/17/12-10/19/12		Extra	M-F 1:05-1:35am	---WThF----		:30	$100.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
13	KVVU	10/17/12-10/19/12		Katie	M-F 3-4am	---WThF----		:30	$95.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
14	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----		:30	$450.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
15	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----		:30	$450.00	NM		
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
16	KVVU	10/18/12-10/19/12		Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----		:30	$195.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
17	KVVU	10/18/12-10/19/12		Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----		:30	$195.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
18	KVVU	10/22/12-10/23/12		Cops/Dog The Bounty Hunter	1-2pm	MTu--------		:30	$195.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
19	KVVU	10/22/12-10/23/12		Cops/Dog The Bounty Hunter	1-2pm	MTu--------		:30	$195.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
20	KVVU	10/18/12-10/18/12		Katie	1-2pm	----Th-----		:30	$425.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
21	KVVU	10/19/12-10/19/12		Anderson	2-3p	------F----		:30	$450.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
22	KVVU	10/19/12-10/19/12		Dr Oz	3-4p	------F----		:30	$500.00	NM		
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
23	KVVU	10/22/12-10/23/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu--------		:30	$700.00	NM		
Ⓜ MG for 20.3,19.3												
24	KVVU	10/22/12-10/23/12		Friends	M-F 12:05-1:05a	MTu--------		:30	$225.00	NM		
Ⓜ MG for 20.3,19.3												
N 20	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p			:30		NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$500.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		~~$500.00~~	NM		
		See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22										
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		~~$500.00~~	NM		
		See MG 19.23,19.24										
N 21	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	$500.00						
N 22	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	--WTF--	3	$950.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		~~$950.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		~~$950.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
N 23	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	$950.00						
N 24	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	---TF--	2	$1,025.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		~~$1,025.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		~~$1,025.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
N 25	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$3,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	MT-----	2	$1,025.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu--------	:30		~~$1,025.00~~	NM		
		See MG 25.3,25.4,25.5										
	3	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M----------	:30		$2,200.00	NM		
	Ⓜ	MG for 19.7,19.4,25.2										
	4	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M----------	:30		$300.00	NM		
	Ⓜ	MG for 19.7,19.4,25.2										
	5	KVVU	10/23/12-10/23/12	Extra	M-F 1:05-1:35am	-Tu--------	:30		$100.00	NM		
	Ⓜ	MG for 19.7,19.4,25.2										
N 26	KVVU	10/17/12	10/18/12	MORE Access	630-7pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	--WT---	2	$400.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WTh-----	:30		~~$400.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										
N 27	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	MT-----	2	$400.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu--------	:30		~~$400.00~~	NM		
		See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	KVVU	10/19/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$950.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12	Extra		M-F 7-730p	------F----	:30		~~$950.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 29	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W-F--	2	$850.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12	TMZ		730-8p	---W--F----	:30		~~$850.00~~	NM		
	See MG 29.3											
2	KVVU	10/15/12-10/21/12	TMZ		730-8p	---W--F----	:30		~~$850.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
3	KVVU	10/23/12-10/23/12	TMZ		730-8p	-Tu--------	:30		$850.00	NM		
Ⓗ	MG for 29.1 10/17											
N 30	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$850.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12	TMZ		730-8p	M----------	:30		~~$850.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 31	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W-F--	2	$2,150.00							
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$1,500.00							
N 33	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$850.00							
N 34	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$1,925.00							
N 35	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$7,500.00							
N 36	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$1,200.00							
N 37	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---T---	1	$450.00							
									Totals		58	$46,940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	58	$46,940.00	$39,899.00
Totals	58	$46,940.00	$39,899.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/22/12

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.52
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6368051 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT22/12 14.52

REP: OK'D M6 SEE LINES 59-61
NEW TOTAL $46940
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46		S	730P-800P	30		$765.00	10/22	10/22	0		MON	0
	PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
49		S	930P-1000P	30		$825.00	10/22	10/22	0		MON	0
	PROGRAM : TMZ ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
25		S	530P-600P	30		$1,025.00	10/22	10/23	1		M-TU	1
	PROGRAM : NEWS CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.52
CHANGES *** KVVU-TV ***

REP HEADLINE# 6368051 TRF# 498623
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59		A	430P-800P		30	$2,200.00	10/22	10/22	1		MON	1

PROGRAM : NLCS GAME #7
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT
ORD COM2: ENDS 10/23. CREDIT $15. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-46 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-49 FOR 1 SPOT/WK

60		A	400P-430P		30	$300.00	10/22	10/22	1		MON	1

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT
ORD COM2: ENDS 10/23. CREDIT $15. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 59-61

61		A	105A-135A		30	$100.00	10/23	10/23	1		TUE	1

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT
ORD COM2: ENDS 10/23. CREDIT $15. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 59-61

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#25	MISSED:	M-TU/530P-600P	OCT22	30S	$1,025.00 (OCT22/12)
		BUY#46		MON/730P-800P	OCT22	30S	$765.00
		BUY#49		MON/930P-1000P	OCT22	30S	$825.00
			OFFER:	MON/430P-800P	OCT22	30S	$2,200.00 PLS ADVISE.
				& MON/400P-430P	OCT22	30S	$300.00
				& TUE/105A-135A	OCT23	30S	$100.00

CMT:SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT
CMT:ENDS 10/23. CREDIT $15. PLS APPROVE.

OCT/12 46940.00

CONTRACT TOTAL 46940.00
TOTAL SPOTS 58

MARKET TOTALS $233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

rev

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Product
NRSC-HELLER 4 SENATE

Contract Dates	Estimate #
10/10/12 - 10/16/12	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		10/08/12	10/14/12	---1---	$725.00							
N 3	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		10/15/12	10/21/12	1------	$725.00							
N 4	KVVU	10/12/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:		10/08/12	10/14/12	----1--	$700.00							
N 5	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
Week:		10/15/12	10/21/12	MT-----	$700.00							
N 6	KVVU	10/11/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:		10/08/12	10/14/12	---TF--	$275.00							
N 7	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:		10/15/12	10/21/12	-1-----	$275.00							
N 8	KVVU	10/11/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		10/08/12	10/14/12	---1---	$550.00							
N 9	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
Week:		10/15/12	10/21/12	-1-----	$550.00							
N 10	KVVU	10/11/12	10/11/12	MORE Access	630-7pm		:30			NM	7	$3,975.00
Week:		10/08/12	10/14/12	---1---	$400.00							

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC-HELLER 4 SENA	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		*MORE Access*	*630-7pm*	----Th-----	*:30*		*~~$400.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
2	KVVU	10/12/12-10/12/12		MORE Access	630-7pm	------F----	:30		$400.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
3	KVVU	10/12/12-10/12/12		Extra	M-F 7-730p	------F----	:30		$625.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
4	KVVU	10/12/12-10/12/12		TMZ	730-8p	------F----	:30		$850.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
5	KVVU	10/15/12-10/15/12		Extra	M-Sa 8-10p/Su 7-1M	----------	:30		$650.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
6	KVVU	10/15/12-10/15/12		TMZ	M-Sa 8-10p/Su 7-1M	----------	:30		$825.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
7	KVVU	10/12/12-10/12/12		Fox 5 News at 6pm	M-F 6-630pm	------F----	:30		$525.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
8	KVVU	10/15/12-10/16/12		Extra	M-F 1:05-1:35am	MTu--------	:30		$100.00	NM		
Ⓜ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
N	11	KVVU	10/16/12	10/16/12 MORE Access	630-7pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	*10/15/12-10/21/12*		*MORE Access*	*630-7pm*	-Tu--------	*:30*		*~~$400.00~~*	*NM*		
Credited												
N	12	KVVU	10/11/12	10/11/12 Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	*10/08/12-10/14/12*		*Extra*	*M-F 7-730p*	----Th-----	*:30*		*~~$625.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N	13	KVVU	10/15/12	10/16/12 Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	MT----- / 2	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	*10/15/12-10/21/12*		*Extra*	*M-F 7-730p*	MTu--------	*:30*		*~~$625.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
2	KVVU	*10/15/12-10/21/12*		*Extra*	*M-F 7-730p*	MTu--------	*:30*		*~~$625.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N	14	KVVU	10/11/12	10/11/12 TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	*10/08/12-10/14/12*		*TMZ*	*730-8p*	----Th-----	*:30*		*~~$850.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N	15	KVVU	10/16/12	10/16/12 TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	*10/15/12-10/21/12*		*TMZ*	*730-8p*	-Tu--------	*:30*		*~~$850.00~~*	*NM*		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8												
N	16	KVVU	10/15/12	10/16/12 Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC-HELLER 4 SENA	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	MT-----	2		$2,150.00					
N 17	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-----1-	1		$1,500.00					
N 18	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$850.00					
N 19	KVVU	10/14/12	10/14/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$1,925.00					
N 20	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$8,500.00					
N 21	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,275.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------1	1		$1,275.00					
N 22	KVVU	10/14/12	10/14/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------S	1		$3,250.00					
								Totals			25	$31,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	25	$31,050.00	$26,392.50
Totals	25	$31,050.00	$26,392.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6367952 TRF# 498129 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 18.34
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6367952 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT18/12 18.34

REP: TO ROSE
FR NIKKI
OK'D M2
NEW TOTAL $31050 (-400)
REINVESTING $$ TO HL 6368073
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC-DEAN HELLER FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		S	630P-700P	30		$400.00	10/16	10/16	0		TUE	0

PROGRAM : MORE
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT16
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#11 MISSED:TUE/630P-700P OCT16 30S $400.00 (OCT18/12)
OFFER: NONE
CMT:SPOT N/A. FLIGHT ENDED. PLS CREDIT.

OCT/12 31050.00

CONTRACT TOTAL 31050.00
TOTAL SPOTS 25

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $157,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE